

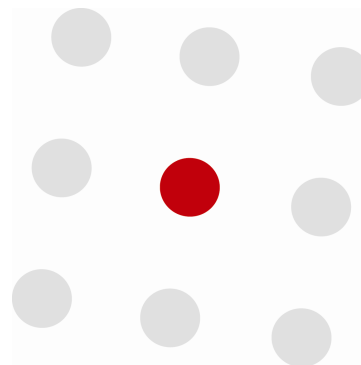
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DANISH-CHINESE BUSINESS FORUM
丹麦中国商业协会

UNDER THE PATRONAGE OF HIS ROYAL HIGHNESS THE PRINCE CONSORT OF DENMARK

A Shortcut to the Chinese Market



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- Carsten Boyer Thøgersen, Head of Department, The Trade Council, Ministry of Foreign Affairs
- Hans B. Schlaikier, Managing Director, Rhederi M. Jebsen A/S
- Xie Hangsheng, Ambassador of China to Denmark (Observatory Status)

Partners in China	
Diplomatic Missions	Danish Chamber of Commerce
▪ Beijing	▪ Beijing
▪ Shanghai	▪ Shanghai
▪ Guangzhou	▪ Guangzhou
▪ Hong Kong	▪ Hong Kong
▪ Chongqing	



About Danish-Chinese Business Forum

Danish-Chinese Business Forum is an independent, executive, non-profit organisation that aims to **strengthen commercial ties** between Denmark, southern Sweden and China.

Danish-Chinese Business Forum acts as an enabler of **knowledge exchange** among companies and organisations with a common interest in Chinese business relations.

Focal areas	Sectors
▪ Sourcing & Import	▪ Energy and Cleantech
▪ Establishment of subsidiary	▪ Life Science
▪ Selling in China	▪ Education
▪ Legal issues	▪ Design
▪ Financial issues	▪ Agriculture
▪ And more	▪ And more

Members of Danish-Chinese Business Forum are connected to **Scandinavia's most China-experienced executives**. As a member, you will be able to exchange views with more than 500 business executives with first hand experience of doing business in China.

Founded in 2005 the network today counts more than 135 member companies and organisations, whose combined strengths **affect the decision-makers**.

Danish-Chinese Business Forum saves you time and resources and increases your possibilities to succeed in China. Danish-Chinese Business Forum gives you the tools to **get it right the first time**.



Benefits

Business Network

As a member of Danish-Chinese Business Forum, you will be a part of the largest and most influential commercial China-network in Denmark and southern Sweden. Membership gives you the opportunity to build personal connections with Scandinavia's most experienced executives within China-related business areas and direct access to both commercial and political decision-makers. A key value-adding feature of the network is informal exchange of knowledge and experiences among the members.

Knowledge Base

Danish-Chinese Business Forum's knowledge base provides contact information for 185 selected experts in the forum. The knowledge base equips you with a fast and focused access to expert knowledge relevant to your company's activities and projects.

The knowledge base further contains text resources in 43 business areas allowing you to keep your knowledge up to date. The knowledge base gives you a starting point for new activities in China.

Working Groups

Danish-Chinese Business Forum's working groups consists of 5-10 member companies that meet for round table discussions and knowledge exchange. The working groups are established on members' request with the purpose to generate and benefit from network synergies in specific business areas and/or industries.

The working groups unify members in sector specific groups. The work is targeted on concrete issues and is problem-based. The efficient working method limits both time and resource consumption.



Benefits

Member Meetings

The monthly member meetings provide valuable knowledge about the current development in China and allow top-level executives to meet and share experiences and knowledge. Participating in the meetings gives you the tools to foresee and avoid costly pit-falls.

Member Meetings in 2010	
Jan	▪ Economic and Financial Update - China's economy after the financial crisis
Feb	▪ Employing Chinese Talents
Mar	▪ Opportunities for research cooperation - Creating synergies between universities and businesses
Apr	▪ Annual General Meeting – Trade Policy
May	▪ Strategic planning and growth strategies Case: RM Group
Jun	▪ Innovation and industrial design ▪ The ECCO Case
Sep	▪ Legal- and tax update
Oct	▪ Sales and marketing - Reaching the Chinese consumers
Nov	▪ Production and Quality Control Case: Arla

May be subject to changes
For further details see: www.dcbf.dk

Newsletter

The electronic newsletter is issued four times per year and contains articles on the latest development in China and how this affects the terms of doing business. The articles are written by executives with great China experience, official representatives, and leading researchers, and allow you to keep yourself updated.



Members



Honorary Member:

H.E. Zhen Jianguo

Members:

■
Aalborg Portland A/S
Aalborg University
Aarhus University
Abena A/S
A. Espersen A/S
ALK-Abelló A/S
Andritz Feed & Biofuel A/S
Anhydro Holding A/S
A.P. Moller-Maersk A/S
AP Trading ApS
Arla Foods A/S
Arrin A/S
Arvid Nilsson A/S
Asia Base A/S
AVT Institute of Executive Education
Axcel
■
B2B Link China A/S
Baltic Asiatic Holding A/S
Bech-Bruun
Bech Pack Systems A/S
Bondo & Schultz
Brüel & Kjær
■
C3 Consulting ApS
Carlsberg Breweries A/S
CBD A/S
Central Denmark Region
Chamber of Commerce and Industry of Southern Sweden
China Club
China Consult ApS
China Experience
Christopher Bo Bramsen
City Aarhus
Coloplast A/S

Compfitt A/S
Copenhagen Business College – Niels Brock
Copenhagen Business School - CBS
COWI A/S
CPH Inventures A/S
CRECEA China
CSR Capital A/S
■
Damixa ApS
Danfoss A/S
Danish Design Centre
Danish Export Association
Dantherm A/S
DEIF A/S
Deloitte A/S
DesignIt
Ditlev Consulting
dnp denmark as
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Ecco A/S
EKF – Eksport Kredit Fonden
Eltronic A/S
Embassy of the People's Republic of China in Denmark
E.Phil & Søn A.S.
Eversheds
■
Finnair Plc
Flügger A/S
FLSmidth A/S
FOSS A/S
Fritz Schur Technical Group
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Galleri Faurschou
Georg Jensen
Global-Eyes a/s
Gorrissen Federspiel
Green Belt Denmark
Grundfos Management A/S

Members



Haldor Topsøe A/S
Handelsbanken
Heidrick & Struggles
Hempel A/S
H. Lundbeck A/S
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ICE A/S
IFU
Inface Company A/S
Integrated Gas Technologies Ltd
ISS A/S
■
Jepsen & Co. A/S
J. Lauritzen A/S
Jupiter Group A/S
JYSK Nordic
■
Kamstrup A/S
Kompan A/S
Kopenhagen Fur
■
Lassen Richard
Lemvig-Müller A/S
Linak A/S
Lingtech A/S
■
MAQS Law Firm
MBCE ApS
MB it-Consulting A/S
MillionBrains A/S
Ministry of Economic and Business Affairs of Denmark
Ministry of Foreign Affairs of Denmark
MT Højgaard A/S
Municipality of Ballerup
Mørkegaard Design A/S
■
Nic. Christiansen Holding A/S
Niebuhr Gears A/S
Nilfisk-Advance A/S
Nordea A/S

Nordic Industrial Park ApS
Notox A/S
Novo A/S
Novo Nordisk A/S
Novozymes A/S
■
OPTi ApS
■
Penta Shipping Group A/S
Plougmann & Vingtoft A/S
PMC Technology A/S
PSU
■
Radiometer A/S
RM Group A/S
Rockwool International A/S
Roskilde University
RXB Management Consulting
■
SAS – Scandinavian Airlines Denmark
Scandinavian Branding A/S
Scan Global Logistics A/S
Sinex Rejser ApS
Sjølund A/S
SEB Merchant Banking
Svend Høyer A/S
Svendborg Brakes A/S
Sydbank
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Tajco Group A/S
Technical University of Denmark, DTU
Thermo King Container-Denmark A/S
Tom Behrens-Sørensen
Tytex A/S
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University of Copenhagen
University Southern Denmark
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Vestas Wind Systems A/S
VIA University College
Viking Life-Saving Equipment A/S
VKR Holding A/S
Wind Cluster ApS

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